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Professor Williams

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For my formal assignment, I am going to be doing a podcast about who are the greatest NBA players of all time. I plan on making the podcast somewhere between 15-20 minutes long so that I have enough time to make my point about a player or a reason and move on quickly so I don't take up a lot of someone's time. Originally I was thinking about making an article explaining my rankings, but after the meeting, a podcast or video seemed to be a better fit for my topic since a lot of people watch youtube or podcasts now. I decided to just go with the podcast because I wouldn't have to try and worry about editing a youtube video and giving myself more work than I needed to.

I'm going to be basing the rankings off of a few different things like straight up statistics from a NBA reference sheet, overall impact to the NBA and its history, and how successful a player was. I'll be referencing other articles, podcasts, and youtube videos and kind of follow their structure of ranking players by ranking the 10 greatest and other notable players who maybe didn't make the list. The reason why I am doing this is to try to keep bias out of my rankings as much as possible, but there will obviously be a little bias in any ranking.

My target audience for the podcast is mainly NBA fans, but all sports fans really. Most people that watch basketball all have an opinion on who they think the greatest NBA players are whether they have watched basketball their whole life or just started watching it. Basketball is one of the most universally like and watched sports around so it can reach many people. Also, it won't just be for a younger audience, as a lot of older people typically have very strong opinions on who the greatest NBA players are and tend to be pretty biased about it. Like I had mentioned, when it comes to ranking NBA players, people tend to be very biased towards their rankings whether they are older or younger, so I will be using multiple sources from multiple people to make the rankings.

Lastly, no matter what data or information I go off of, no greatest player list is ever going to be perfect as ranking players is a very subjective thing. I know that people will agree with my rankings and disagree with my rankings, but I will try to make the list as least about my personal opinion and more about statistically and factually who are truly the greatest players of all time.